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Media contact:

Laura Stone
Ryan Marketing Partners
860-678-0078 ext. 107
Cell: 860-305-5902
lauras@ryanmarketing.com

ROBERT WOLFSON NAMED PRESIDENT OF HERBASWAY LABORATORIES, LLC

WALLINGFORD, CT, (January 29, 2009) – HerbaSway Laboratories, a Connecticut-based manufacturer of nutritional and dietary supplements, has named Robert Wolfson as president. Wolfson brings a marketing orientation to his leadership role at the company, with over 20 years experience in upper management-level positions at marketing, advertising and manufacturing firms.

“Rob’s expertise adds an important dimension to HerbaSway’s capabilities as we seek to expand into new markets and introduce a new energy drink this year,” said Franklin St. John, outgoing president who will be retiring after a brief transition period.

Prior to joining HerbaSway Laboratories, Wolfson was Vice President of Ryan Marketing Partners, a marketing firm in Farmington, Connecticut, where he was responsible for creative direction, account supervision and agency management. Before that he was Director of Marketing for Waterbury Companies. Wolfson lives in Hebron, Connecticut.

Founded in 1996, HerbaSway Laboratories manufactures all-natural nutritional and dietary supplement products in liquid concentrate form. Their flagship product, HerbaGreen® Tea, offers the anti-oxidant benefits of up to 15 cups of brewed green tea in one serving. HerbaSway’s products contain no preservatives, artificial sweeteners, sugar or alcohol. Their line of 35 different products, including fruit extracts, therapeutic supplements and traditional herbal formulas are distributed worldwide. The company plans to introduce a new energy drink in the spring of 2009. For more information about HerbaSway Laboratories, call 800-672-7322 or visit www.herbasway.com.

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